

 YOUR KEY TO CHINA'S FOOD MARKET! 

Fi ASIA-CHINA 2005



SHANGHAI, CHINA

Why:



- China offers tremendous growth potential over the next 10 years.
- China's gross domestic product grew 9 percent in 2003, making it a promising place for companies to meet, exchange information and ideas and conduct business.
- **Fi Asia-China** (Food Ingredients Asia-China) will be held in Shanghai, the most important industrial base for China's food sector.
- **Fi Asia-China** is one of seven successful food and health ingredients exhibitions held around the world every year.
- More than 11,500 food professionals attended **Fi Asia-China** in 2004. An impressive 92 percent of the attendees came to develop new business relationships.
- Meet thousands of Chinese food business leaders face-to-face in a modern and highly professional environment.

Where:

Shanghai Everbright Convention & Exhibition Center

When:

March 1-3, 2005



Best Products:

Additives, amino acids, baking ingredients, herbs, spices, seasonings, organic ingredients, whey, lactose, tree nuts, dried fruits, frozen potato products, frozen fruits and vegetables

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For more information on the show, visit: <http://asiachina2005.fi-events.com>